

# Ella Field

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## Personal Profile

A highly motivated Magazine Media and Environmental Science major with a long-lived love for writing, journalism, science, art, and design. Hard working college student and professional with a background in leadership, creativity, photography, and an obsession with knitting.

## Education

### BAJMC Magazine Media and BS Environmental Science

Drake University, Des Moines IA  
(Aug. 2018 – Present)

Expected Graduation: May 2022

GPA: 3.73, President's List (x2), Dean's List (x2)  
Presidential Scholar

### High School Diploma

Barrington High School, Barrington, IL  
(Aug. 2014 – June 2018)

National Honors Society, 3.9 GPA  
Journalism, Creativity, and Leadership award

## Skills

- Writing
- Journalism
- Creativity
- Collaboration
- Leadership
- SEO
- Social Media
- Web Design
- Photography and Photo Editing
- Graphic and Editorial Design
- Research
- Adobe Suite

## Experience

### Writer

Drake Magazine (Feb. 2021 - Present)

- Writing and developing a story on toast for the Spring '21 issue

### Research Assistant

Drake University (Sept. 2020 - Present)

- Working to create equity among neighborhoods in a research case study about urban stream planning and flooding in Des Moines, Iowa, and Jakarta, Indonesia
- Summarize current research through written poster presentations

### Writer

Drake Political Review (Sept. 2020 - Present)

- Queried for a piece on congress members for the Spring '21 issue
- Wrote "Bipartisan Baking and Congressional Cocktails" food recipe story in the Fall '20 issue

### Career Transition Coordinator

BPI Group (June 2020 - Present)

- Assisted more than 60 individuals throughout the job search process
- Guide career transition services by communicating with hundreds of individuals each month
- Provide updated content by managing and reviewing webinar recordings, and editing and writing closed captions.

### VP Public Relations

Drake University Epsilon Eta (Dec. 2019 – Present)

- Increase organization visibility by writing and designing content for social media, posters, and any other graphic needs.
- Increased following and engagement by 300% on social media
- Establish a new organization on campus and work with executive council to write a constitution

### Web Intern

Drake University (Oct. 2019- Present)

- Update Drake University and Alumni website with HTML and CSS
- Increase web traffic by rewriting SEO, and editing the campus calendar and map.

### Corporate Intern

Arthur J. Gallagher & Co. (May 2019 – Jan. 2020)

- Improved functionality by writing how-to guides, manuals, and FAQs for over 31,000 global employees
- Improved customer service by assisting with audit checks, expense reports, and email boxes.

### President

Drake Environmental Action League (April 2019 – Present)

- Improve sustainability on campus by managing the organization, executive council, and writing agendas
- Create and manage meetings, events, and sustainable practices

### Photographer

EField Studios (Aug. 2017 - Present)

- Created business to photograph and edit for clients
- Booked over 30 sessions with clients in the first 3 years